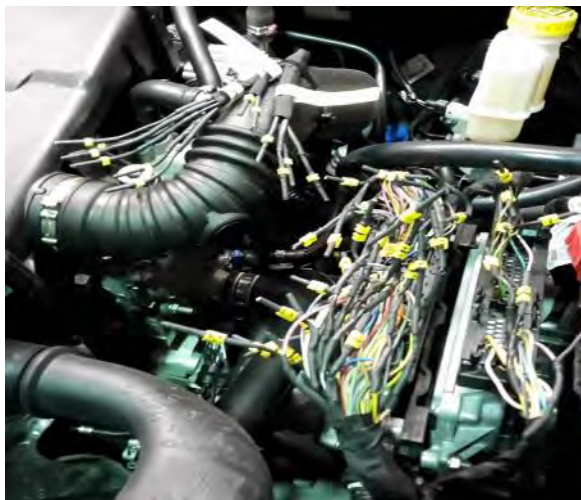




Grup **Eina**

**Technical Services & Tools  
for Professional Repairers**





## Technical Services & Tools

For the innovation, the competitiveness and the efficiency of the automotive aftermarket players.



Your expert on  
automotive technology  
since 2004

Doing research, interpreting and turning new technologies into accessible, understandable and useful services & tools for professional repairers is our main aim.





## **We have the garages' day-to-day in our DNA**

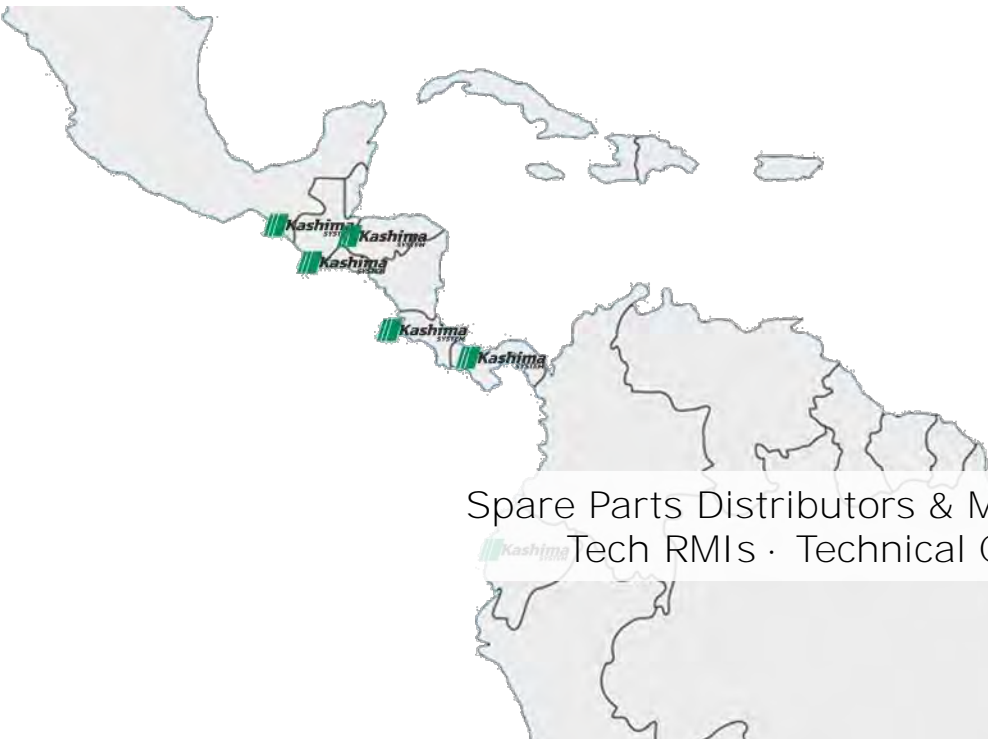
- 2004     **After years of experience as repairers, garages' managers and technical trainers,** Francesc Poch & Jose Antonio Pérez Cazorla founded Grup Eina **to make repairers' life much easier.**
- 2010     Grup Eina **started exporting their technical services and tools to Europe, and became AD International's technical partner for EureCar, their training programme.**
- 2017     Aware of Grup **Eina's** strategic potential, AD Parts and PHE invested in it, sharing its ownership with its founders. Since then, they have been integrating Grup **Eina's** services and tools successfully in their own sales & marketing strategies.





## Technical Services & Tools

Creating a value chain for our customers:  
We become their competitive advantage,  
their loyalty strategy, their market leverage.



Spare Parts Distributors & Manufacturers · Diagnostic Specialists · Workshop Networks  
Tech RMIs · Technical Centres · Automotive Academies & Vocational Schools

## Technical Services & Tools



By the garage to enable them to face the technological challenges, to make their daily operations much easier and to ensure their future

Based on:

More than 15 years of  
experience and expertise

**Garages' real**-life sourced  
from our contact **centre's**  
daily activity

Automotive new  
technologies

**Sector's** trends





## Technical Services & Tools



**Garages' real-life** is our raw material and our source of inspiration



Real-life faults converted into technical bulletins structured by DTC, symptoms, causes and verified step-by-step solutions.



On-site hands-on training based on the diagnostic and repair of real-life faults generated into our training cars, and Sales & Business training.



From repairer to repairer, by phone or online, we provide the garage with EO RMI and advise on diagnosis and repair. Franchise only.



Repair, cloning and rental of Electronic Control Units. Only in Spain.



Continuous online Technical, Sales & Business courses to always be up to date and keep progressing.



The digital tools so that the workshop has more visibility and attracts more customers. Only in Spain.

## Technical Services & Tools



For the repairers of tomorrow, for the future of the sector.



Eina Programme  
We support vocational schools with technical resources

- + Preparation
- + Awareness
- + Efficiency
- + Farsightedness

Train the Trainers  
We help vocational schools' trainers to stay up-to-date

Tailor-made Training  
For fast-fitters to move towards the advanced diagnostics and repairs

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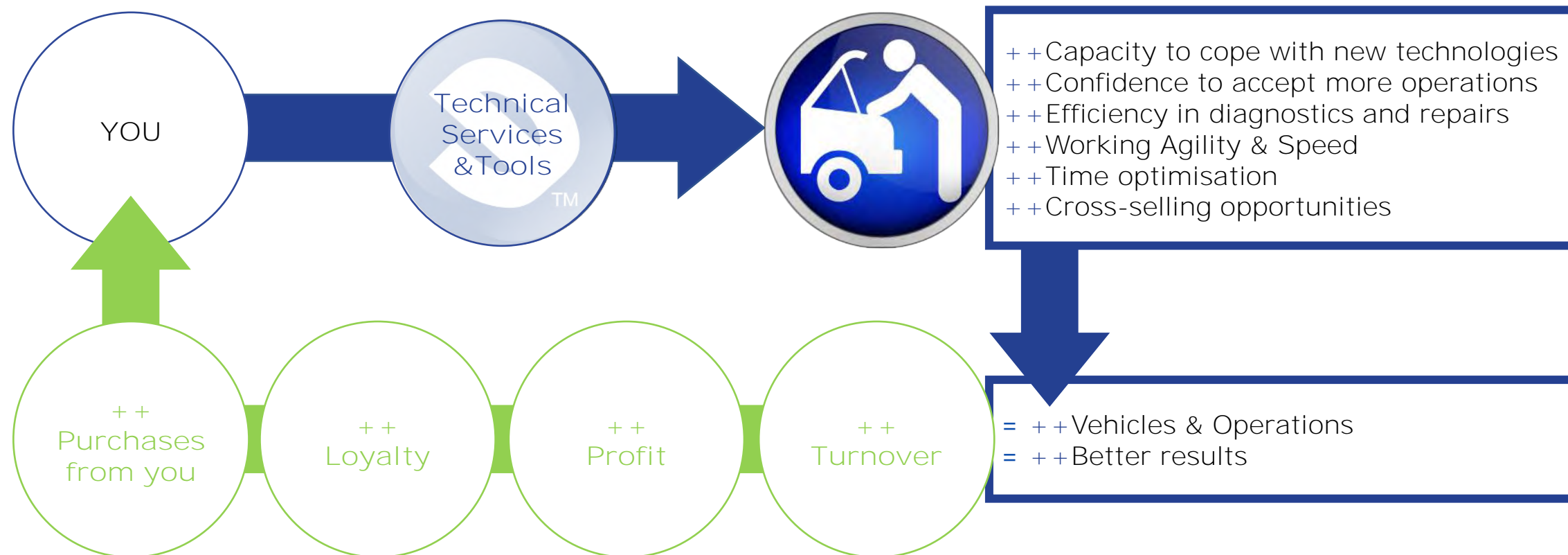
- = Better repairers
- = Better workshops
- = Better sector perspectives



# Technical Services & Tools



Boost your sales bosting theirs!





## Technical Contact Centre



+50 Technical Advisors

15 years of multi-brand  
experience and expertise

Makes DB & OE RMI



Advisors' Trainings

Always in contact with professional repairers.  
Advising garages on advanced diagnostics and breakdown  
repairs, and providing them with a blend of technical  
information, either online through our ticketing platform  
and/or by phone.



Technical Information  
and Advice

An impressive assistance for any operation  
200,000+ requests /year  
98% satisfactory results



Solved  
faults  
DB



[www.einavts.com](http://www.einavts.com)

Turning real-life faults into verified solutions.  
**We analyse and verify the garage' real-life faults** and convert them into technical bulletins structured by DTC, symptoms, causes and step-by-step solutions with illustrative images.

Sharing 15 years of helpline experience and expertise



Solved real-life faults DB



An essential day-to-day tool for any professional repairer  
950,000+ cases  
100+ affected makes  
1,800+ affected models  
12,400+ affected versions  
14,000+ subscribers  
2.5M+ searches/year





# Technical Training



For the garages to stay up-to-day and secure their future.

The technological progress is unstoppable. Garages must catch up with the latest technologies to be able to keep repairing vehicles.





Technical  
On-site  
Training



New Technologies

Sector's Trend

New Equipment

New Vehicles

Turning real-life into useful and practical skills  
On-site hands-on training for repairers to learn by carrying  
out diagnostics and repairs.  
30% Essentials + 70% Practice



Useful trainings upon  
real needs

The GEDBox technology generates real faults  
into the training car to enrich and strengthen  
the learning process with real scenarios





Technical  
On-site  
Training

Create  
your own  
campus



New Technologies

Sector's Trend

New Equipment

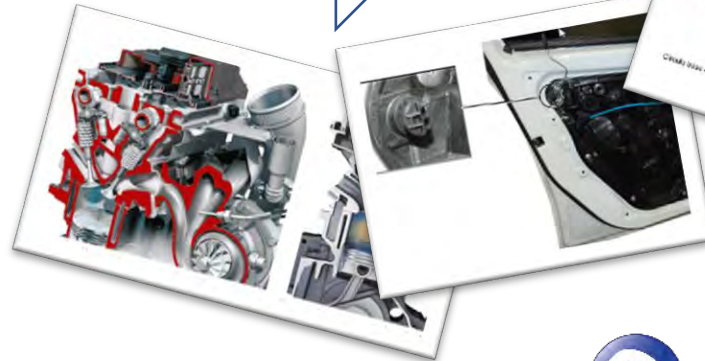
Specific Vehicles

The e-learning platform for any professional repairer  
To keep continuously improving and to stay up-to-date.  
Beyond e-learning! A day-to-day tool!



+75 courses  
+6,000 students  
+50 international customers  
+10,500 multimedia resources

Real-life needs



## Technical Services & Tools



You will enable professional repairers to carry out diagnostics, repairs and maintenance better and faster

You will boost their business and ensure their future.

You will make them feel more engaged with you.

You will make them buy more from you.

We will find the best solutions for them in order to boost your own business







Grup **Eina**

**Thank you for your business**  
**[sales@grupeina.com](mailto:sales@grupeina.com)**

